

# IFB VACANCY

## CEO of Impact Finance Belgium

Location: Brussels

July 2024



Impact Finance  
Belgium

**Impact Finance Belgium (IFB)** (<https://impactfinance.be>) is the leading, not-for-profit organisation and membership community on impact investing in Belgium. Its scope covers all capital providers who genuinely strive for (measurable) impact for people and planet. Both foundations, impact investors and financial services firms with a clear footprint in impact are welcomed. IFB is now seeking a CEO to build on the successful start of the last 1,5 year to scale up to the next level of influence.

This is a truly unique opportunity to help further shape and grow in Belgium a well connected, catalytic and outcomes-focused organisation at the centre of the debate on impact financing. It is a fantastic leadership opportunity for someone with the ambition and dynamism to help transform capital markets for good and sit at the heart of the sustainability sector - leveraging IFB's extensive network.

The successful candidate must have credibility with financial and social sector decision-makers, and at senior levels of policymaking, as well as a balance of intellectual agility and humility in order to build relationships across communities and sectors in Belgium. (S)he will need to understand the opportunities and challenges of impact financing, and, together with the team and Board, help deliver an ambitious vision for its future.

Key to success will be the ability to operate in a highly collaborative way, working with funders, pro-bono supporters and numerous other external stakeholders and this in a hands-on, qualitative and action driven approach with high professional standards.

### **Reporting Relationship:**

Board of Directors of IFB through the Chair.

### **Key Responsibilities:**

The CEO will be a senior leader in the Belgian Impact Finance space, with a good understanding of the sector, a broad network, the ability to leverage senior connections and develop a vision as the organisation evolves. (S)he will be responsible for developing and executing the strategy to achieve IFB's mission. Together with the team, the CEO is also responsible for securing and deploying the necessary financial and human resources for IFB to remain a sustainable, but growing and vibrant organisation.

**The CEO position is a full time position, based in Brussels.**

### **Specific Responsibilities:**

- Inspire, motivate and reinforce the team to navigate the challenges of building and growing the organization in the impact finance sector while developing and executing the strategy and its activities.
- Deliver, together with the team, high quality research and knowledge development as well as highly valued institution-led and member-driven programs.
- Finetune IFB as a membership organisation that can respond to an evolving and sophisticated market, while addressing the opportunities and challenges of the digital age (social media, data management, etc.).
- Grow quality membership and work towards a best-in-class net promotor score amongst IFB members to help IFB become an innovative, respected and valued organisation.
- Support and build synergies and (senior) relationships across the sector, ensuring IFB strengthens the most relevant partnerships to be able to co-create an impact-driven Belgian eco-system (within a European context).
- Support the organisation in driving the Belgian policy debate and development in line with IFB's ambitions and member needs.
- Secure public and private funding to achieve IFB's mission (total annual budget of 0,6 Mio € in 2024, growing to 1 Mio € in 2026).

### **Knowledge and Experience:**

#### **The Ideal Candidate Must Have:**

- Expertise and experience in sustainability with a robust understanding and a passion for impact investing and social innovation.
- Strong understanding of finance, investment strategies and impact measurement.
- Ability to engage effectively with a wide range of senior stakeholders across communities relevant to impact financing including institutional investors, impact investors and philanthropic investors as well as social purpose organisations, and regulators and policy makers.
- Ability to establish and nurture strategic relations with funders and proven track record of fundraising and business development.
- Proven track record in building and growing a small and effective organisation. Prior people management experience is a must have.
- Experience in co-designing and executing strategies and programs, together with the team and in dialogue with the Board.
- Strong communication skills and the ability to articulate and convey important messages in a compelling manner.
- Fluent in all 3 languages: Dutch, French and English.



### Knowledge and Experience that will Offer Advantage Include:

- Exposure to institutional investors (such as mutual funds, pension funds or insurance companies).
- A well-developed network in the Belgian impact eco-system.
- Experience with eco-system building.
- Exposure to the international impact financing eco-system.

### Performance Competencies:

He or she will:

- Be a **self-starter**, and a team player, co-creating initiatives with the team that move IF Belgium towards achieving its vision and strategy while **seeking feedback** from the board in an open and constructive manner.
- Be **flexible and agile** to pivot strategies as needed to changing circumstances, market conditions and stakeholder needs while maintaining a focus on the organization's mission and goals.
- **Lead the growth** to a next level organisation.
- Be a **co-creator**, building an eco-system with key stakeholders.
- Be **organised and effective**, striving to achieve a lot with the resources available
- Act as an influential and compelling **ambassador** externally, including serving on relevant panels, penning OpEds, etc.
- **Communicate effectively.**
- Instil **trust** and demonstrate commitment to the **core ambition** of IF Belgium which is to demonstrate that finance can be a true force for good.

### Process:

Candidates should send their CV and motivation letter to Els via [els@impactfinance.be](mailto:els@impactfinance.be) at the latest by **August 5, 2024**.

The selection committee will review all applications. Shortlisted candidates will be invited for further discussion.